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For Immediate Release

## **JustWorld Launches Two Exciting New Programs**

Wellington, Florida – JustWorld International is proud to announce two exciting new programs - the Members Benefit Program, and the Technical Official Ambassador Program. JustWorld International is a not-for-profit, humanitarian organization working as a catalyst for positive change in the developing world by helping underprivileged children.

The Members Benefit Program will allow card-carrying members to receive discounts at a variety of vendors and affiliates. For a cost of \$120 for an individual membership or \$240 for a family membership annually, members will receive significant discounts at such corporate sponsors as Gold Coast Feed and Supply, Metro Golf Carts, and Sportfot Photography. New vendors are joining all the time, so check the JustWorld website regularly for updates.

JustWorld has expanded its Ambassador program to include all officials involved in the sport including judges and course designers.

Currently, the list of JustWorld Technical Official Ambassadors includes:

|                               |                               |
|-------------------------------|-------------------------------|
| Anthony D'Ambrosio (USA)      | Pedro Cebulka (Germany)       |
| Guilherme Jorge (Brazil)      | Phillip Rozon (Canada)        |
| Leopoldo Palacios (Venezuela) | Gerald Kuh (Hong Kong)        |
| David Ballard (Canada)        | Neil O'Connor (Ireland)       |
| Manuel Esparza (Mexico)       | Karen Golding (Great Britain) |
| Mauricio Garcia (Puerto Rico) | Cesar Hirsh (Venezuela)       |
| Rodolfo Godoy (Guatemala)     |                               |

Details for both programs can be found by visiting the JustWorld website at [www.justworldinternational.org](http://www.justworldinternational.org). For more information on becoming a Technical Official Ambassador, please e-mail [equestrian@justworldinternational.org](mailto:equestrian@justworldinternational.org)

Founded in 2002, JustWorld International raises awareness and funds in the equestrian community to support humanitarian projects that benefit impoverished communities and children in the developing world. Cooperating with local partners, JustWorld International

implements sustainable, culturally sensitive education, health and vocational projects. There are currently more than 180 Rider Ambassadors from 24 different countries, ranging from nine-year-old pony riders to Olympic medalists, who help bring attention to JustWorld International's cause. For more information on JustWorld International, please visit [www.justworldinternational.org](http://www.justworldinternational.org)

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